Historic District Commission Meeting Wednesday, June 6, 2012 Town Hall Meeting Room, Old Town Road. 9:00 am

Present: Members: Chair William Penn, Vice Chair Martha Ball, Claire McQueeny, Dennis Riordan, Michael Ballard and Mark Vaillancourt. Members absent: Douglas Gilpin. Terri Chmiel, administrative assistant was present for the recording of the minutes.

Call to Order

Chair William Penn called the meeting to order at 9:03 am.

Sign Applications (Continued from May 21, 2012):

Continued Item: Traz Capital Partners LLC. Plat 6, Lot 99. Application by Dina Chieffo of Cool to be Kind to install replacement signs.

Christina Barry and Dennis Noreiko business owners of Cool to be Kind presented. Mr. Penn discussed the 2001 master sign plan for the Figurehead building. Mr. Penn stated Jill Helterline presented the signage plan and the minutes reflected from the April 16, 2001 state: "The sign will be made of mahogany and will be screwed to the building. The paint colors will be Coco Parfait as the background color and the lettering will be Dark Teal. Ms. Helterline stated that all secondary signs will be made with the same paint colors and materials. The signs will be picture framed into the building. Ms. Helterline stated that the individual business owners will be coming before the Commission individually to gain their signage approval. Ms. McQueeny made a motion to approve the signage plan as presented with the individual tenants coming before the Commission for approval using the same selected colors and fonts. Mrs. Harris seconded the motion. The motion passed unanimously."

Mr. Penn discussed with the applicants their two choices:

- Ask the current owner to amend the master sign plan for the Figurehead Building for HDC consideration.
- Appeal the decision to the Zoning Board of Review.

He explained to the applicants unless the current owner of the property comes forward and amends the sign plan the proposed sign does not meet the plan.

Ms. Barry stated to the Commissioners the following:

- A sign is based on the success of the business.
- Neither the applicant nor the new owner of the building had common knowledge of the current sign program.

- There have been four (4) failed businesses in this retail store space.
- The Commissioners have put them in a situation of failure and that is why it is important for the logo.
- The logo was not made up on the spot and the logo is used on the applicant's business cards.
- This is a beautiful children's store and a great addition to the island.

Mr. Noreiko informed the board the landlord has received several letters from the town. Ms. Ball clarified the letter the landlord received was a Notice of Violation issued by Marc Tillson, Building Official. The Notice of Violation that was issued to Traz Capital Partners, LLC was for installing a sign without the required sign permit and without the required Certificate of Appropriateness.

Ms. McQueeny discussed with the applicants that the HDC met on a monthly basis and an applicant chooses when to present the application before the Commissioners.

The Commissioners discussed with the applicants the significance of the Figurehead Building. The exterior of the Figurehead was built to mirror the building across the street and great care was taken when the developers presented the plans for the Figurehead Building. The Commissioners discussed a course of action with Ms. Barry and Mr. Noreiko to consider withdrawing the application and ask the owner to amend the current sign plan. Mr. Noreiko chooses to withdraw their application.

Mr. Ballard made a motion seconded by Ms. McQueeny to accept the applicants request to withdraw the application.

```
6 Ayes (Penn, Ball, McQueeny, Riordan, Ballard and Vaillancourt) 0 Nays 1 Absent (Gilpin)
```

Adjournment

The meeting was adjourned at 9:45a.m. in a motion by Ms. Ball and seconded by Mr. Riordan.

```
6 Ayes (Penn, Ball, McQueeny, Riordan, Ballard and Vaillancourt) 0 Nays 1 Absent (Gilpin)
```

Respectfully submitted, Terri L. Chmiel Administrative Assistant Building & Land Use Department Approved: June 29, 2012